



GeM
Government
e Marketplace



ABOUT US

Welcome to Manidhar Group, a dynamic and versatile business hub located in Gandhinagar, Gujarat. Since our inception in 2020, we have been committed to excellence and innovation across multiple business sectors.

OUR CIELNTS



Providing Solutions to Help Business Grow

Developing targeted marketing campaigns and messaging strategies to enhance brand awareness and customer acquisition. wariness and customer acquisition.

Implementing digital marketing initiatives, including SEO, social media marketing, email marketing, and content marketing.

Our Expertise

- Up to 25,000 Direct Purchase link available
- 25,000 to 5 lacs GeM Suggested L1 Golden Parameters Available.
- We are available for Forward Auction on GeM

Why Choose Us?



Deep Industry Experience

typically refers to a provider's extensive knowledge, expertise, & understanding within a specific industry or sector.



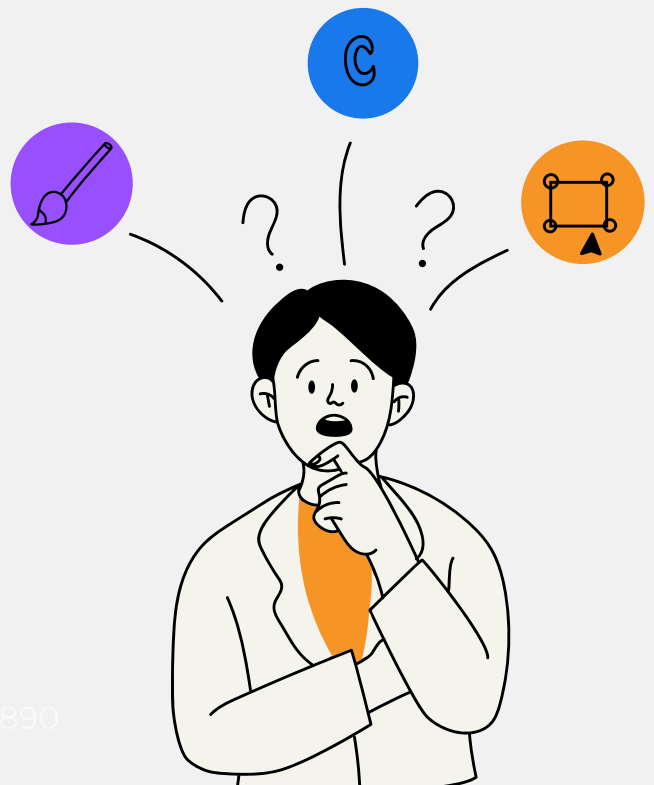
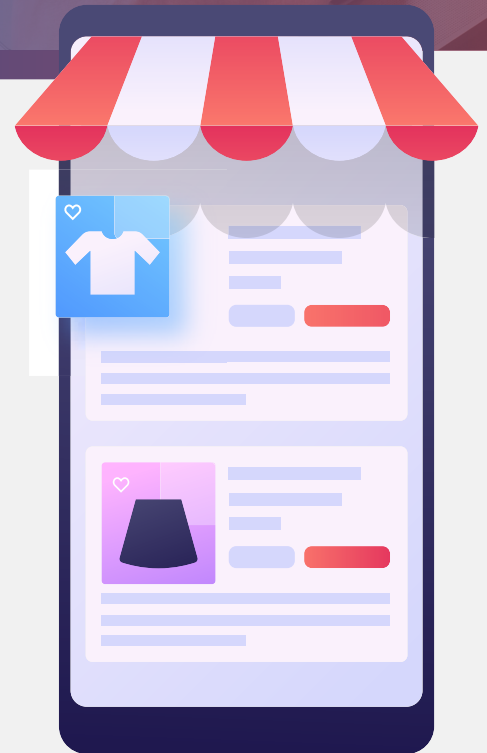
Consulting Expertise

Consultants often specialize in specific functional areas such as strategy, operations, finance, human resources & more.



Rapid Value Creation

may include cost-saving measures, process improvements, or revenue enhancement opportunities that yield immediate results.



Manpower Services

We are providing manpower services for corporate offices involves offering staffing solutions that cater to the operational needs and growth objectives of businesses. Here are the key aspects and services typically included in manpower services for corporate offices.

Temporary Staffing



- **Administrative Assistants:** Providing temporary support for clerical tasks, scheduling, and document management.
- **Receptionists:** Temporary staff to manage front desk duties, greet visitors, and handle incoming calls.
- **Data Entry Operators:** Assist with entering and managing data in databases and spreadsheets.
- **Customer Service Representatives:** Temporary staff to handle customer inquiries, emails, and phone calls.

Permanent Staffing

- **Executive Assistants:** Recruiting qualified professionals to support senior executives with administrative tasks.
- **Finance and Accounting Staff:** Hiring permanent employees for roles such as accountants, financial analysts, and bookkeepers.
- **Human Resources Personnel:** Recruiting HR professionals for roles in recruitment, employee relations, and benefits administration.
- **IT Support:** Providing permanent IT staff for helpdesk support, system administration, and network management.

Project-Based Staffing

- **Project Managers:** Recruiting experienced project managers to oversee and coordinate specific projects within corporate offices.
- **Consultants:** Providing specialized consultants to advise on strategic initiatives, process improvements, and organizational development.
- **Contractors:** Hiring contractors for short-term assignments requiring specialized skills or expertise.

By offering comprehensive manpower services, providers can help corporate offices streamline their staffing processes, Each service should be tailored to meet the specific needs, objectives, and culture of the client organization, ensuring a strategic and effective approach to manpower solutions.

Fire Safety Solutions

We are providing fire safety solutions is crucial for ensuring the safety of people and property. Here are some key aspects to consider when offering fire safety solutions.

Assessment & Consultation



- Conduct thorough assessments of the premises to identify fire hazards and risks.
- Offer consultancy services to recommend appropriate fire safety measures based on the specific needs and layout of the premises.

Supply and Installation

- Provide a range of fire safety equipment such as smoke detectors, fire alarms, extinguishers, sprinkler systems, and emergency lighting.
- Ensure proper installation of all equipment in accordance with relevant safety standards and regulations.

Maintenance & Inspection

- Provide regular maintenance services to ensure all fire safety equipment is in optimal working condition.
- Conduct inspections to verify compliance with safety regulations and identify any potential issues or improvements needed.

Continuous Support

- Provide ongoing support and advice to clients regarding fire safety best practices and updates in technology or regulations.
- Offer emergency response services to promptly address any issues or concerns related to fire safety.

By offering comprehensive fire safety solutions that encompass assessment, consultation, equipment supply, installation, training, maintenance, and compliance support, you can effectively help your clients mitigate fire risks and create safer environments. Each solution should be tailored to the unique needs and challenges of the premises you are serving.

Health Care Materials

We are Providing healthcare materials in corporate offices can contribute significantly to the well-being of employees. Healthcare materials can encompass a wide range of items, including.

Medical Care



- **First Aid Kits:** Essential for addressing minor injuries and providing immediate care.
- **Personal Protective Equipment (PPE):** Such as gloves, masks, and safety goggles, which are crucial for maintaining health and safety standards.

Health Screening Tools

- Such as thermometers and blood pressure monitors, for basic health checks.
- Pamphlets or posters on health topics like nutrition, stress management, and preventive care.

Health Equipment

- **Sanitization Supplies:** Hand sanitizers, disinfectant wipes, and cleaning supplies to maintain hygiene standards.

Safety Equipment

- **Comfort and Support Aids:** Ergonomic furniture, anti-fatigue mats, or even stress-relief items like stress balls.

Providing these materials not only supports the health and safety of employees but also promotes a culture of wellness within the workplace. If you have specific questions or need further information on any of these topics, feel free to ask.

Furniture Materials

We are providing furniture materials to corporate offices involves offering a wide range of furnishings that cater to various needs and preferences of businesses. Here are some key aspects and types of furniture materials typically provided to corporate offices.

Office Accessories



- **Desk Accessories:** Organizers, trays, and desk lamps.
- **Office Partitions:** Panels and screens for creating privacy in open office layouts.
- **Ergonomic Accessories:** Keyboard trays, monitor arms, and footrests for ergonomic support.

Tables Accessories

- **Conference Tables:** Large tables for meetings and presentations.
- **Training Tables:** Tables designed for seminars, workshops, and training sessions.
- **Coffee Tables:** Small tables for lounge areas and informal meetings.

Chairs Accessories

- **Executive Chairs:** Ergonomic chairs with high back support for executives.
- **Task Chairs:** Comfortable chairs with adjustable features for everyday use.
- **Conference Chairs:** Chairs designed for meeting rooms and conference spaces.

Collaboration & Presentation

- **Whiteboards & Bulletin Boards:** Surfaces for writing, pinning notes, and displaying information.
- **Media Furniture:** TV stands, projector screens, & multimedia carts for presentations.

By offering a comprehensive range of furniture materials, along with customization, design consultation, delivery, installation, and maintenance services, providers can meet the diverse needs of corporate offices and create functional, comfortable, and aesthetically pleasing work environments.

Electric Gadgets

We are providing electric gadgets and computer materials involves supplying a diverse range of devices and accessories that cater to the needs of businesses and individuals. Here are some key categories and examples of electric gadgets and computer materials typically provided.

Computers & Laptops



- **Desktop Computers:** High-performance PCs for office use and specialized tasks.
- **Laptops:** Portable computers suitable for remote work and business travel.

Computer Peripherals

- **Routers and Switches:** Devices for establishing and managing computer networks.
- **Wi-Fi Access Points:** Devices for wireless internet connectivity in office spaces.
- **Installation and Setup:** Assistance with setting up new devices and software.
- **Maintenance and Repair:** Services for troubleshooting and fixing technical issues.

Storage Devices

- **External Hard Drives:** Portable storage solutions for backing up and transferring data.
- **Network Attached Storage (NAS):** Storage devices for centralized data management and sharing. Offer customization options for computers and laptops to meet specific business requirements. Provide upgrade services for hardware components such as RAM, storage, and graphics cards.

Security, Privacy & Software

- **Antivirus Software:** Software solutions for protecting computers and networks from malware.
- **Security Cameras:** Surveillance systems for monitoring office premises.
- **Operating Systems:** Licenses for Windows, macOS, and other operating systems.
- **Productivity Software:** Licenses for office suites, email clients, and collaboration tools.

By offering a comprehensive selection of electric gadgets and computer materials, along with installation, setup, maintenance, and support services, providers can help businesses optimize their technology investments, enhance productivity, and ensure efficient operation of their IT infrastructure.

Stationery Materials

We are providing stationery materials to corporate offices involves supplying a wide array of essential items that support day-to-day operations and administrative tasks. Here are some key categories and examples of stationery materials typically provided.

Basic Office Supplies



- **Pens and Pencils:** Assorted types such as ballpoint pens, gel pens, mechanical pencils.
- **Markers and Highlighters:** Various colors for organizing and emphasizing information.
- **Erasers and Correction Fluid:** Tools for correcting mistakes on paper.

Paper Products

- **Notebooks and Notepads:** Various sizes and styles for jotting down notes and ideas.
- **Printer Paper:** Standard A4 or letter-sized paper for printing documents.
- **Specialty Paper:** Colored paper, cardstock, and specialty papers for presentations and projects.
- **Post-it Notes:** Sticky notes for reminders and short messages.

Writing Instruments

- **Whiteboard Markers:** Markers for writing on whiteboards during meetings and presentations.
- **Permanent Markers:** Waterproof markers for labeling and signage.
- **Correction Tape and Pens:** Tools for correcting mistakes on whiteboards and other surfaces.

Stationery for Meetings

- **Name Tags and Badges:** Tags for identifying attendees at meetings and events.
 - **Sign-in Sheets:** Sheets for tracking attendance at meetings and events.
- Provide convenient bulk ordering options and delivery services to ensure offices are well-stocked with essential stationery supplies.

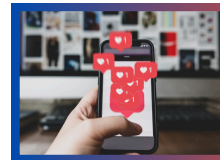
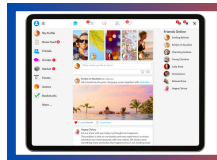
By offering a comprehensive selection of stationery materials, along with customization options, bulk ordering, and delivery services, providers can help corporate offices streamline their administrative processes and maintain a well-organized work environment.

Social Media Marketing

We are providing social media marketing services involves helping businesses leverage social media platforms to build their brand, engage with their audience, and achieve their marketing goals. Here are some key aspects and services typically offered in social media marketing.

Strategy Development

- Conducting an initial audit to understand the client's business objectives, target audience, and competitors.
- Developing a comprehensive social media strategy aligned with the client's overall marketing goals.



Content Creation

- Creating engaging and relevant content tailored to each social media platform (e.g., Facebook, Instagram, Twitter, LinkedIn).
- Developing content calendars to plan and schedule posts in advance.

Advertising Campaigns

- Creating and managing paid advertising campaigns on social media platforms.
- Optimizing campaigns to maximize reach, engagement, and conversions.
- Identifying & collaborating with influencers who align with the client's brand values and target audience.
- Managing influencer partnerships and campaigns to amplify brand awareness and reach.

Partnerships & Integration

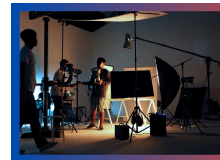
- Collaborating with other marketing disciplines (e.g., SEO, content marketing) to create integrated marketing campaigns.
- Developing cross-channel strategies to ensure consistency & maximize impact across all marketing efforts.

By offering comprehensive social media marketing services, providers can help businesses enhance their online presence, connect with their target audience effectively, and achieve measurable results in terms of brand awareness, meet the specific goals and needs of the client, ensuring a strategic approach to leveraging social media platforms for business growth.

Corporate Video Shoot

We are providing corporate video shoot and editing services involves creating professional and engaging video content tailored to the needs of corporate clients. Here are the key aspects and services typically offered in corporate video production.

Pre-production



- **Concept Development:** Working with the client to understand their goals and message.
- **Scriptwriting:** Creating a script that aligns with the client's objectives and resonates with their target audience.
- **Storyboarding:** Planning the visual sequence of the video to ensure clarity and coherence.

Production

- **Filming:** Capturing high-quality video footage using professional cameras, lighting, and audio equipment.
- **Location Scouting:** Identifying suitable locations for filming that complement the client's brand and message.
- **Directing:** Guiding actors or interviewees to deliver compelling performances or messages.

Types of Corporate Videos

- **Company Overview:** Introducing the company's mission, values, and achievements.
- **Product or Service Demonstrations:** Highlighting features, benefits, and usage of products or services.
- **Customer Testimonials:** Sharing positive feedback and experiences from satisfied customers.
- **Training and Educational Videos:** Providing instructional content for employees or customers.
- **Event Coverage:** Documenting conferences, seminars, or corporate events.

Post-production

- **Video Editing:** Assembling raw footage, adding transitions, text overlays, and graphics.
- **Sound Design:** Enhancing audio quality, adding background music, voiceovers, and sound effects.
- **Color Correction and Grading:** Adjusting colors to achieve a consistent and professional look.
- **Motion Graphics:** Incorporating animated elements to enhance visual appeal and convey information effectively.

Design & Printing

We are providing design and printing solutions involves offering comprehensive services to create visually appealing and professionally printed materials that meet the needs of businesses and organizations. Here are the key aspects and services typically included in design and printing solutions.

Graphic Design Services



- **Logo Design:** Creating distinctive and memorable logos that represent the client's brand identity.
- **Brand Identity:** Developing cohesive visual elements such as color schemes, typography, and imagery.
- **Marketing Collateral:** Designing brochures, flyers, posters, and banners for promotional purposes.
- **Packaging Design:** Designing product packaging that enhances brand recognition and attracts consumers.

Print Design Services

- **Stationery Design:** Designing business cards, letterheads, envelopes, and other corporate stationery.
- **Catalogs and Magazines:** Layout and design for product catalogs, magazines, and newsletters.
- **Direct Mail Campaigns:** Designing postcards, flyers, and promotional materials for direct mail marketing.
- **Signage and Displays:** Designing signage, banners, and trade show displays to attract attention and convey information.

Printing Services

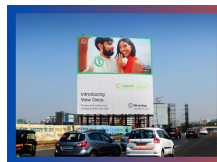
- **Offset Printing:** High-volume printing for large quantities of brochures, catalogs, and promotional materials.
- **Digital Printing:** On-demand printing for shorter print runs and personalized marketing materials.
- **Large Format Printing:** Printing posters, banners, and signs in large sizes for indoor and outdoor displays.

By offering comprehensive design and printing solutions, providers can help businesses effectively promote their products and services, communicate their message clearly, and enhance their brand presence through visually appealing and professionally printed materials. Each service should be tailored to meet the specific goals, preferences, and budget of the client, ensuring satisfaction and successful outcomes.

Outdoor Advertising

We are providing outdoor advertising solutions involves offering a range of services aimed at creating impactful and visible advertising campaigns in outdoor spaces. Here are the key aspects and services typically included in outdoor advertising solutions.

Interactive Advertising



- **igital Billboards:** Utilizing digital screens for dynamic and changing advertisements that capture attention.
- **Interactive Advertising:** Incorporating QR codes, NFC tags, or augmented reality (AR) elements for engaging viewer interaction.

Production & Installation

- **Printing Services:** Producing high-quality prints of billboards, posters, and other outdoor advertising materials.
- **Installation:** Safely installing advertising materials in specified locations, ensuring compliance with local regulations.

Location Selection

- **Site Selection:** Identifying strategic locations based on target audience demographics, traffic patterns, and visibility.
- **Permitting and Compliance:** Securing necessary permits and adhering to local regulations for outdoor advertising placements

Consultation & Strategy

- **Needs Assessment:** Understanding the client's marketing objectives, target audience, and budget constraints.
- **Strategic Planning:** Developing tailored outdoor advertising strategies to maximize impact and return on investment (ROI).

By offering Each service should be customized to align with the client's specific needs and objectives, ensuring a successful and impactful advertising campaign.

ALL YOUR BUSINESS “ONE STOP SOLUTIONS”



**anidhar**
GROUP



THANK YOU



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Reviews ★★★★★

f @ / ManidharGroup